



# world preview of furnishing fabrics and curtains

2024 May 2<sup>nd</sup> 3<sup>rd</sup> 4<sup>th</sup>

Villa Erba, Cernobbio  
Lake Como, Italy

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**proposte**  
*textiles to ideas*

We are pleased to announce the opening of **Proposte**, the International Trade Show of Upholstery Fabrics and Curtains, at Villa Erba from **Thursday, May 2 to Saturday, May 4**.

**Proposte** has become a point of reference for leading industry specialists from around the world, who come every year to see products of excellence presented by the best international companies in **home textiles, curtains, wallcoverings and trimmings**.

This year, the trade show hosts 79 exhibitors, 48 international and 31 Italian, representing the top tier in their segment and showcasing a preview of their most innovative and fascinating collections.

The claim of the 2024 communication campaign - "**Textiles to ideas**" - highlights how creativity and technology are at the core of the collections presented by the trade show exhibitors, reflected in assortments that meet the highest standards with a **unique know-how** that is difficult to imitate, featuring a wealth of options to satisfy the needs of the most demanding buyers.

Proposte's exhibitors at Villa Erba have shown that they possess these characteristics, passing the rigorous controls of the trade show's selection team and confirming their solid production capacity and design offices always ready to present innovative, cutting-edge fabrics.

Proposte is like a **seal of quality** that guarantees the excellence of the participating exhibitors. We know that outside Villa Erba there may be some companies that are not part of Proposte. These outside exhibitors, however respectable, are not part of our circuit and organization.

At Proposte 2024, the growing number of exhibitors and the renewed collaboration with **Comocrea** – which allows the creation of supply chain synergies thanks to the contacts with the leading international textile designers – made the trade show expand and use the entire available area of the exhibition center.



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In this edition, we also invite you to discover the elegance of the **custom seating**, specially designed by our exhibitors.

The exhibition continues outside the booths and also fills the Padiglione Centrale, where fine upholstery fabrics designed and interpreted by our exhibitors are on display.

Follow the path, enjoy a full immersion in a world of colors and textures and let yourself **be inspired**.

Finally, treat yourself to a moment of relaxation outdoors, where you can discover exclusive, weather-resistant fabrics designed for use in **outdoor** spaces.

Finally, the collaboration with the **Italian Trade Agency ICE** will bring **51 selected buyers from 15 countries** to **Villa Erba**: Australia, China, Croatia, the United Arab Emirates, France, Japan, Jordan, India, Slovenia, Spain, the United States, Sweden, Tunisia, Turkey and Hungary. **9 international journalists** will also participate in Proposte to publicize the event through the publication of dedicated articles.

Lastly, we remind you that Proposte will host the traditional evening reception, with light dinner and music, at the end of the first day of the event on **May 2**. An ideal time for networking and relaxation.

**All this is Proposte. All this is only at Proposte.**

Stay tuned for updates on Proposte through our social media: Facebook, Instagram and X, and the website [www.propostefair.it](http://www.propostefair.it).

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