

# proposte

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# 2024

**World Preview  
of Furnishing Textiles  
and Curtains**

**Villa Erba, Cernobbio (Como)  
May, 2 - 3 - 4, 2024**

## **PROPOSTE 2024 | ADVERTISING IMAGE: TEXTILES TO IDEAS**

The advertising image of Proposte 2024 celebrates **creativity and innovation** in furnishing textiles and uses the light bulb as a symbol for ideas. The headline '**textiles to ideas**' integrates with the visual by **linking the world of textiles to ideas**, promoting **reflection, innovation and creativity**, thus reinforcing the bond. This representation offers an iconic image that draws attention to the **link between textiles and ideas**, highlighting the **central role of creativity** in the industry.

The 31st edition of Proposte is scheduled for **May 2-4, 2024, from Thursday to Saturday at Villa Erba** exhibition center in Cernobbio. We are concentrating efforts to offer exhibitors, visitors and journalists an **experience above expectations**. The trade show has always been recognized as a **point of reference** in the industry and a **showcase of excellence** for new collections of furnishing fabrics, curtains, trimmings and wall coverings.

We remind you that Proposte is a trade show reserved for sector's operators, who belong to the following categories: **textile editors, upholstered furniture manufacturers, wholesalers, converters, major retails chains, contract operators, architecture and interior design studios**.

While waiting to discover all the further new initiatives of the 31st edition of Proposte, **President Alessandro Tessuto together with the Board of Directors, the Executive Committee and all the organizational staff wishes, you Happy Holidays!**

Follow us for further updates. **We look forward to seeing you at Proposte 2024!**

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**2024**  
**May**  
**2<sup>nd</sup> 3<sup>rd</sup> 4<sup>th</sup>**

**Villa Erba**  
**Cernobbio**  
**Lake Como**  
**Italy**

*textiles to ideas*

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