

proposte

2018

Proposte 2018 together with the Architect Mario Bellini

The **twenty-sixth edition of Proposte**, to be held on **2-3-4 May 2018** at Villa Erba in Cernobbio, will feature an important collaboration. The world famous award-winning architect and designer **Mario Bellini**, on the occasion of Proposte 2018, thus returns to the exhibition centre he designed back in 1987.

“We are very happy about this new collaboration with Mario Bellini”, the President Mauro Cavelli says, and continues: “The decision to involve the Architect in the preparation of the next edition of the Fair was taken because of his high standing in the world of design and architecture and for his close bond with the centre that has been hosting Proposte for the last twenty-six years”.

The Mario Bellini Architects studio is already working on the design of the settings for the Villa Erba pavilions during the three days of the Fair. A preview of this installation shall be partly visible in the advertising images of Proposte 2018. To complete the Architect’s artistic contribution, a lecture will be held in 2018 during which Mr. Bellini will illustrate the project and **his personal experience with the world of furnishing fabrics**.

“I accepted this collaboration in order to underline the importance the use of fabrics has in architecture and in design, a theme that one can never emphasize enough. At the same time, however, it is also an opportunity for returning to one of my dearest architectural projects” Mario Bellini commented.

*Mario Bellini is an internationally renowned architect and designer. He has been awarded the **Premio Compasso d'Oro** eight times and **25 of his works are in the permanent collection of the MoMA of New York** that also dedicated to him a retrospective in 1987. He has been the director of the magazine *Domus* (1985-1991). He has designed countless art, design and architecture exhibitions over the years, both in Italy and abroad, the most recent one being the first ever complete exhibition dedicated to Giotto in the Royal Palace of Milan (2015). Since the 1980's he has dedicated himself almost entirely to architecture, and the various kinds of buildings he has designed include the Portello Trade Fair district in Milan, the Villa Erba Exhibition and Convention Centre in Cernobbio (Como), the Tokyo Design Centre in Japan, the Natuzzi America Headquarters in the United States, the National Gallery of Victoria in Melbourne, the Deutsche Bank Headquarters in Frankfurt, the City History Museum of Bologna, the Department of Islamic Art at the Louvre in Paris, and the new Milan Convention Centre, the largest in Europe. Projects currently underway are the new Forum Museum (Antiquarium 2014-2017) in Rome, the refurbishing of the International Air Terminal of Roma-Fiumicino (2014-2017), the Science and Technology Park in Genoa (2006-2017) and the “Generali Academy” in Trieste (2015-2017). He has various projects at the design stage, among which the “New Eco-City” of Zhenjiang in China (2013-2018) and a large Residential, Cultural and Sports Complex in the Gulf Area (2014-2022). In 2015 the **Triennale di***

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Milano awarded him the 'Medaglia d'oro alla carriera per l'Architettura' (Gold Medal for his career in Architecture) and in January-March 2017 dedicated to him a major retrospective.

While waiting to discover all of the other exciting exhibits of this twenty-sixth edition of Proposte, the President Mauro Cavelli together with the entire Board of Directors wishes you all Happy Holidays.

Organization: PROPOSTE Srl – Viale Sarca, 223 – 20126 Milano
Phone +39 026434054 - Fax +39 0266119130 – info@propostefair.it

Images and Communication: I-AM Comunicazione – Via Milano, 26 – 22100 Como
Phone +39 031304792 – pressoffice@propostefair.it